

THE LEADING PROVIDER OF DEMAND RESPONSE RESOURCES IN THE UNITED STATES

NAPP's *Smart Response*TM Program

NAPP is an approved Demand Response aggregator in California

Flexible Program Terms

- Seasonal or annual program options
- Multiple call notification options
- Customer determines call event options and KW reduction levels
- KW reduction levels may vary month to month

Features of the Program

- No out-of-pocket expenses required
- Fixed rates through December 2012
- Includes required advanced metering solution
- All metering solution expenses deducted from customer payments
- Payments earned whether or not a call event is triggered
- Participate in a customer pool for call performance assessment
- Reduce carbon emissions and contribute to environmental goals



Criteria for the Program

- Customer is committed to reducing electric load as a reliability resource for the utility
- Electric usage must be reduced by commitment level with minimum two hours notification
- Must be available to reduce load weekdays between 10 a.m. and 6 p.m., excluding most holidays
- Between 100KW and 5000 KW peak demand; and 100 KW minimum load reduction

NAPP Program	Max Events per Month	Max Event Duration (hours)	Max Event Hours per Month	Min Advanced Notice (hours)	Estimated Annual Revenues	Participation Months per year
A-4	4	4	16	2	Call	All 12 months
A-2	2	4	8	2	Call	All 12 months
S-4	4	4	16	2	Call	May - Oct
S-2	2	4	8	2	Call	May - Oct

To receive more information on NAPP's Smart ResponseTM Program and your free initial DR feasibility assessment, contact North America Power Partners at (310) 426-2966 or 1-888-476-7764



Generating New Revenue with Demand Response

Demand Response Overview

Demand Response is the temporary reduction of electrical usage by a customer for an economic or emergency response. DR programs are designed to contribute to energy load reduction during times of high prices, critical peak demand, or supply shortfalls on the electric grid.

Customers participating in a DR program earn recurring monthly revenues for their availability to reduce their demand – essentially offering their unused capacity as a new and reliable resource to the grid.

Customers' DR capacity revenues are paid quarterly whether or not they are called upon to reduce energy consumption.

DR Reduces Critical Peak Demand



How NAPP's Smart Response™ Program Works

By signing up with NAPP, your enrolled facilities become a new DR resource for the utility system operator to call on when needed. The utility company relies on these resources in addition to their traditional supply resources to maintain the reliability of their grid. NAPP is an approved DR aggregator with Southern California Edison and Pacific Gas & Electric. Benefits of NAPP Smart Response™ program are:

Revenue

NAPP creates a significant recurring new revenue stream for your organization

Grid Reliability

DR reduces the likelihood of a blackout in your community

Environmental

DR offsets the need for new generation plants; reduce GHG emissions

Metering & Usage Reports

NAPP provides advanced metering solutions and valuable electric usage reports to monitor energy use for improved DR performance and energy cost management

NAPP works with you to identify the portion of electric load reduction at each facility while minimizing impact on operations. Ways to reduce your energy usage include idling equipment, shutting down processes, raising thermostats, or reducing lighting. With DR enrollment, additional utility funding is available for detailed facility audits, and automation and controls equipment.

About NAPP

North America Power Partners is a leading provider of Demand Response resources across the United States. We enable our customers to participate in a range of programs including Capacity, Reserves, and Self-Scheduled Energy. Our DR solutions include advanced metering with web-based reporting tools for all our customers. NAPP provides engineering audits, automation, and controls for customers who want to automate their demand response.

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